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Set Your Digital Foundation: SD-WAN for Hospitality

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Set the Right Digital Foundation with SD-WAN

Today, Reliable Tech Systems & Networks Are Critical for Running Successful Hospitality Operations.

What does an hour of systems / network downtime look like for your operations and your customers?

It starts with the obvious risks associated with customer experience, but extends far beyond that. Technology is the foundation the powers your entire business. Phones go down. Computers go down. Machines go down. Onsite services are not accessible. Comms between customers and team members go down. In short, an hour of downtime can be crippling to hospitality brand operators.

You need to prioritize the creation of a solid, high-performance digital foundation above most other initiatives.

TekEfficient can help.

3 Reasons Why SD-WAN Is the Key to Your Ideal Digital Foundation.

1 | Protect against outages. SD-WAN will be the hero if your facilities are hit with a network outage. SD-WAN can automatically redirect traffic to an available network - "failover" - if your primary circuit is not available, or is not performing to the needs of your applications and systems.

Benefits of SD-WAN

1. Protection against outages
2. Faster systems/apps
3. Increased network security
4. Simplified network mgmt
5. More productive employees

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2 | Increased Network Control. Who manges your network? Whether it is you, in-house IT or an outsourced IT services provider, SD-WAN allows for unprecedented control. Prioritize traffic based on type so that the most important data packets get through faster. Diagnose network bottlenecks in real-time, balancing across all available circuits.

3 | Superior Network & Web App Performance. Faster connections. Faster web applications. Better UCaaS/VoIP call quality. Reliable communications. Deliver a superior end-user experience to your team members and your customers across all tech and online touchpoints. SD-WAN will also diagnose any bottlenecks causing slowdowns for rapid resolution.

To summarize...

+ SD-WAN protects systems from network outages

+ SD-WAN increases network control

+ SD-WAN prioritizes traffic based on what's most important

+ SD-WAN increases overall network performance

+ SD-WAN optimizes systems for the ideal customer experience

So, What Is SD-WAN? What Does It Do?

SD-WAN stands for Software-Defined Wide Area Network. SD-WAN simplifies network management with a virtual WAN architecture that allows you to leverage any combination of transport services – including MPLS, LTE and broadband internet services – to securely connect users to applications.

Let's Talk Security. SD-WAN Protects Your Organization and Customer Data.

Concerned about protecting sensitive customer data and your intellectual property? You should be. Fortunately, SD-WAN adds multiple layers of security for extended protection.

SD-WAN offers a variety of options when it comes to encryption (AE128, AES256, Salsa20/256) and firewall (Layer 2 or Layer 3) integration. Not using encryption? Packet authentication is an SD-WAN feature that verifies packet integrity and protects you from malicious attacks.

Simply put, SD-WAN enhances network security for maximum data privacy, which in turn protects your customers and your

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Want Big Cost Savings?

Reduce your overall tech spend by 35% or more with a free, TekEfficient systems & network audit that identifies bad contracts and under-utilized assets.

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entire organization.

Management & Awareness:
The Icing on the SD-WAN Cake

One of the most powerful features of SD-WAN is the single-pane-of-glass management view that allows you to easily access all network components from one central location. The dashboard is clean and provides clear data on health levels, utilization and other metrics that are critical to optimizing networks and systems.

The graphics-based user interface creates an intuitive management environment where global changes can be completed quickly and with increased accuracy. Set-up automation and orchestration rules to further enhance resiliency and performance.

Closing Arguments: SD-WAN Set-up Is Fast & Painless. Launch in a Few Weeks.

While installing SD-WAN does require some technical knowhow (not a DIY project for the layman), it is a process that can be completed in as little as a few weeks depending on network complexity and specific customer requirements.

Retain a TekEfficient technology advisor to be a free resource that will identify the right provider to deploy this incredible new technology.

TekEfficient has been sourcing technology solutions for hospitality brand operators of all sizes for nearly 20 years. We can help transition old contracts as well as negotiate the terms of your new agreements to ensure the lowest possible pricing.

To summarize...

+ Achieve maximize critical systems uptime

+ Improve network performance

+ Increase network security and data privacy

+ Make network management easy and intuitive

+ Use TekEfficient as a free resource to source your ideal provider

+ Use TekEfficient as a free resource to negotiate your contract

+ Use TekEfficient as a free resource to help with your installation

SCHEDULE YOUR DISCOVERY CALL TODAY & GET STARTED!

"TekEfficient works with small-to-national assisted living organizations to ensure their residents are supported by the ideal tech environment for maximum quality of care."

Patrick Etheridge
TekEfficient President

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